



## RichWave Technology Corp.

Outlooks for 2017Q4 & 2018

Dec 2017



Founded Jan. 2004

Nov. 2015

Customers **350** 

Products **270** 



## **Continue Innovation and Brand Recognition**

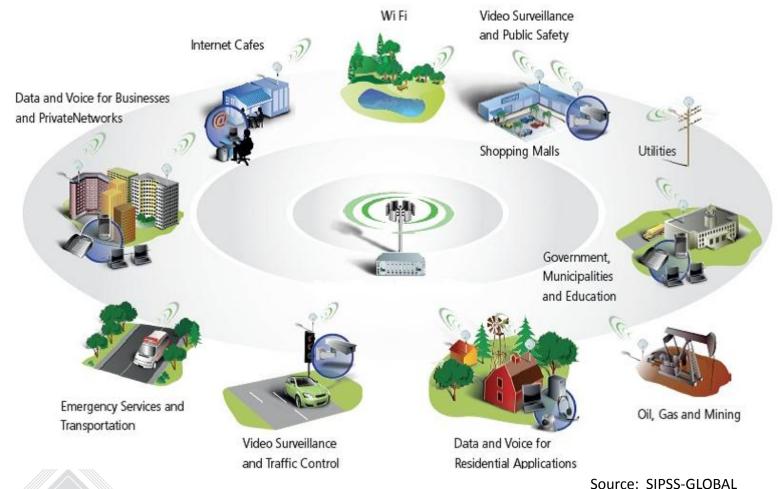






### **Embedded-WiFi Connects IoT**

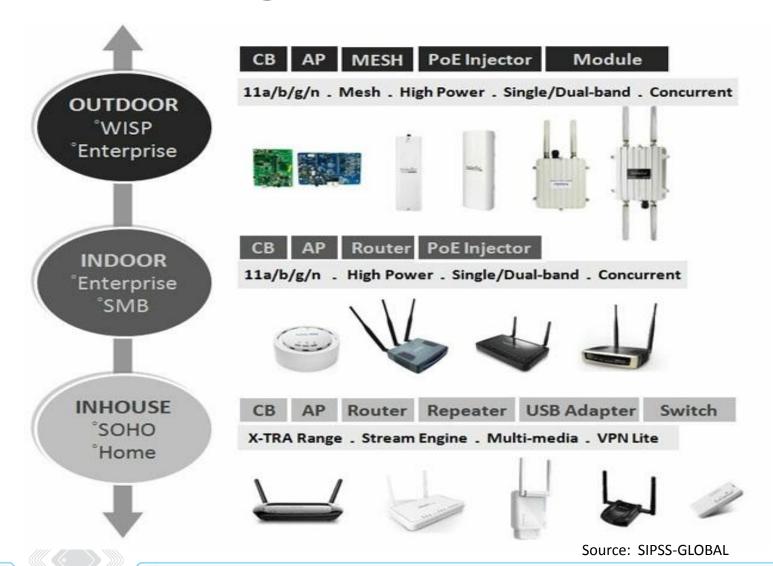
#### **Point to Multi-Point – Enterprise Outdoor/Indoor Applications**



Jource. JIF35-GLOBA



## **Product Range**





## **Segments Embedding WiFi & Players**

Retail Router	•TP-Link, ASUS, Netgear, Belkin, Buffalo		
Enterprise Router	• Cisco, HP/Aruba, HUAWEI		
IP Cam	Hike-Vision, Netgear, Nest		
STB/ OTT	Roku, Xiaomi		
Gaming	Nintendo, SONY, Microsoft		
Smart Speaker	Amazon, Google, Harman, Xiaomi, Alibaba		
Smart TV	Samsung, LG, Xiaomi		
Smart Phone	ASUS, Samsung, LG, TCL, Xiaomi, Meizu		
Automotive	KOR/JPN module companies		
AI/ Robotics	ASUS- Zenbo, Softbank- Pepper, Anki- Cozmo		
loT	Gemtek, Azureware, WNC, Fujitsu, Panasonic		



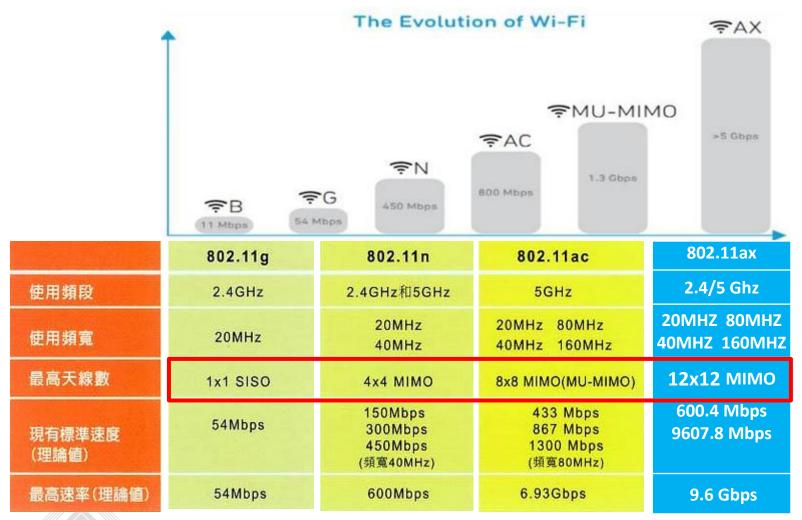
## Total Addressable Market for RichWave in next 3 years Our market share is around 8% in WIFI RFFE, around 40% in SW

Segments	2017 (f)	2020 (f)	Growth (%)	Remarks
AP Router (DSL, Cable, PON)	350	400	14%	M units
STB/OTT	380	460	21%	M units, 2020
Smart Phone	1,517	1,697	11.91%	M units
Game Consoles	135.2	184	36%	M units
Smart Speaker	8.3	94	1075%	M units, US,2016
IoT	20,000	30,000	50%	M units
Smart TV	104	114	9.6%	M units, 2018
Smart Home	65	320	392%	M units
Automotive (info)	1,062	7,914	645%	US\$M, 2016
PC/Laptop/ Tablet	435	433	-0.5%	M units, 2016

Source: IDC, IHS, Accelerating Biz analysis, frost & Sullivan, Ovum, Statista, IDATE, artner, Voicebot.ai, Edison Research, Digital Market Outlook, ABI Research



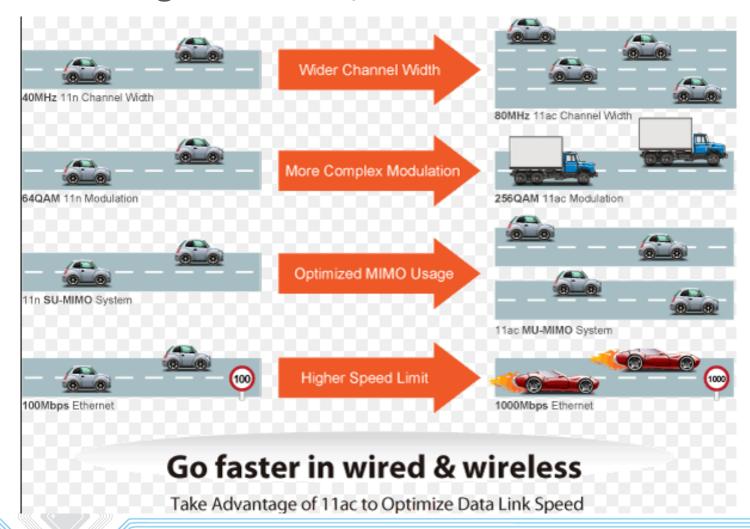
# Wi-Fi standards of 11.ac / 11ax keep multiples growth in MIMO for Speed & Capacity



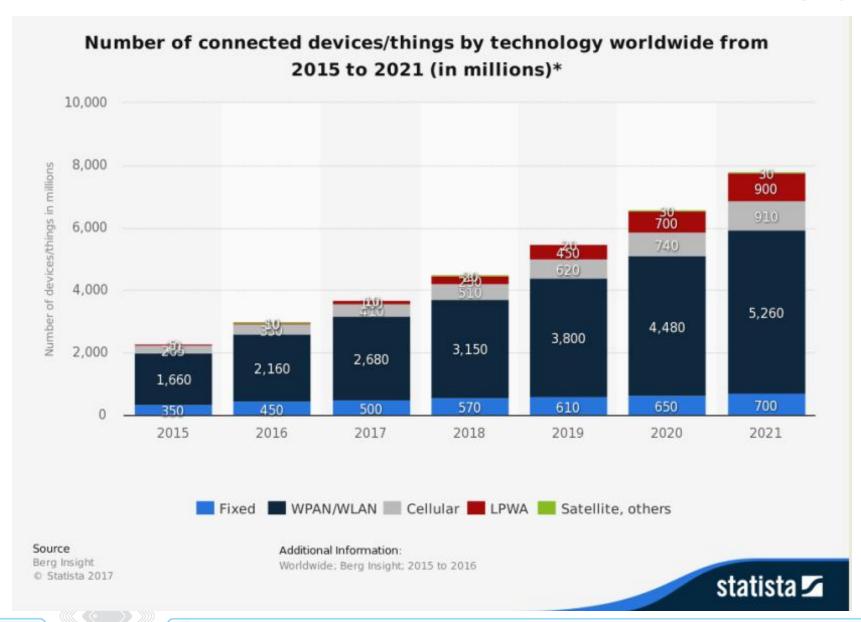
Source: adrenaline.uol.com.br



# WiFi Generation Migration: Increasing Bandwidth, Modulation & MIMO

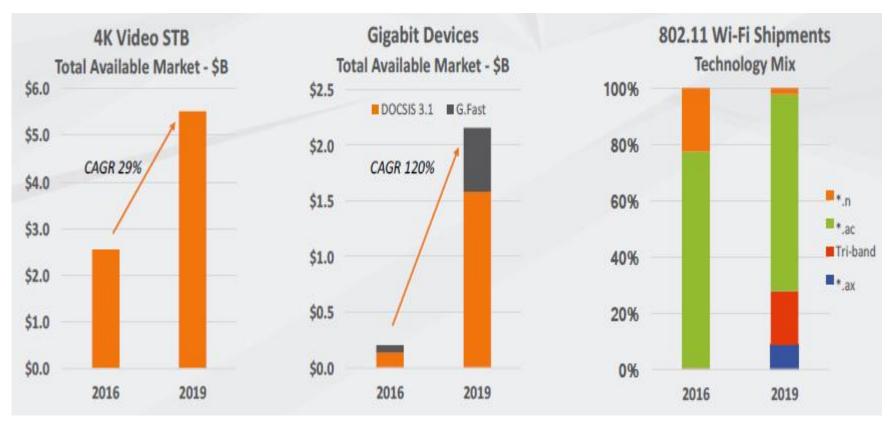








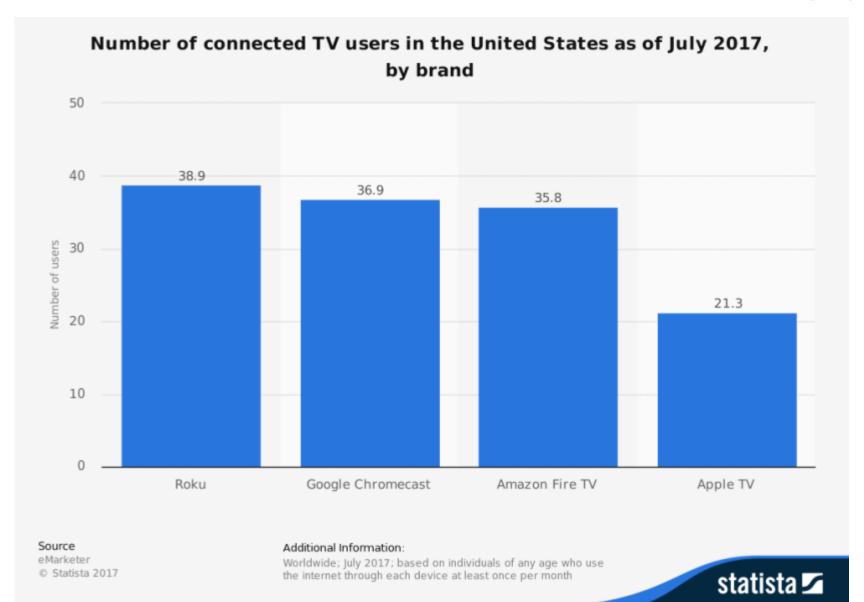
## **Cable & STB Drives WiFi Adoption**



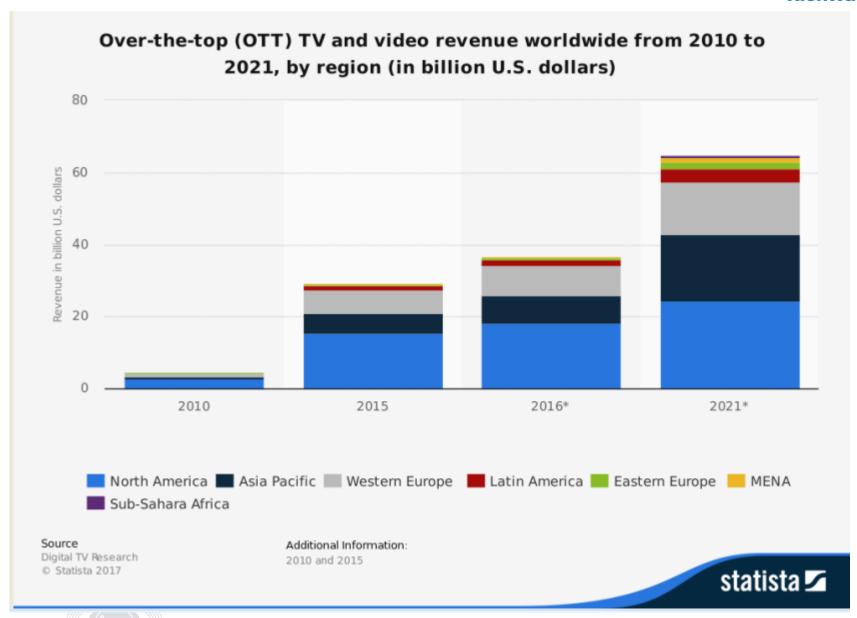
Source: ARRIS Investor Day 2017









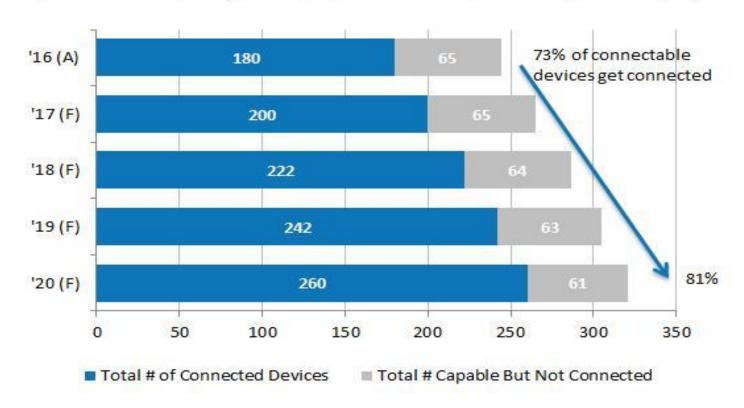




## **Living-Room WiFi-Connectivity Fast Increase**

#### Internet Connectable Device Forecast

(Connectable TVs, Blu-ray Disc Players, Game Consoles, & Streaming Media Players)



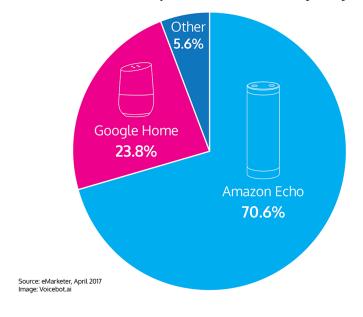
Base: U.S. Internet households

Source: The NPD Group/Connected Intelligence, TV-Connected Device Forecast Includes a small percent of game consoles that are non-connectable

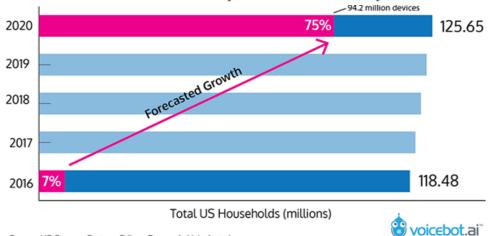


## WiFi-in-Smart Speaker Grows Rapidly

#### US Voice-Enabled Speaker User Share by Player, 2017

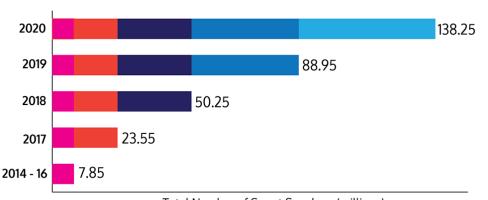


#### US Household Smart Speaker Ownership 2016-2020



Source: US Census, Gartner, Edison Research, Voicebot, ai

#### US Smart Speaker Installed Base - 2016 to 2020



Total Number of Smart Speakers (millions)

voicebot.ai\*

Source: CIRP, VoiceLabs, Statista, Edison Research, Voicebot.ai



**WEI** HUAWEI

## WiFi is Adopted from IOT, Home, M2M to Cloud and Everywhere

Application Class / Type	No. of Connections 2025	Requirement
CCTV, mHealth, Electronic billboards, automotive infotainment	<b>2 Bn</b> Wired, WiFi, Cellular	>10Mb/s Not cost sensitive, fixed power
Telematics, smart home, M2M backhaul	<b>8 Bn</b> Wired, WiFi, Cellular, Satellite	<1Mb/s Low cost (<\$15 UE), fixed power or regularly rechargeable battery
Sensors, meters, wearables, 'thing' tracking, assisted living, logistics	<b>20 Bn</b> WiFi, Zigbee, Bluetooth, LC, sub-GHz License-Exempt (e.g. M-Bus, etc.)	<10Kb/s Very low-cost (<\$5 UE), Ultra Low power (>10yrs battery life )
SPARK SUMMIT SUMMIT		<b>W</b> HUAWEI





## **Growth Strategy & Advantages**



# Armed with over 100 Design References by Main-Chip partners







聯發科技

















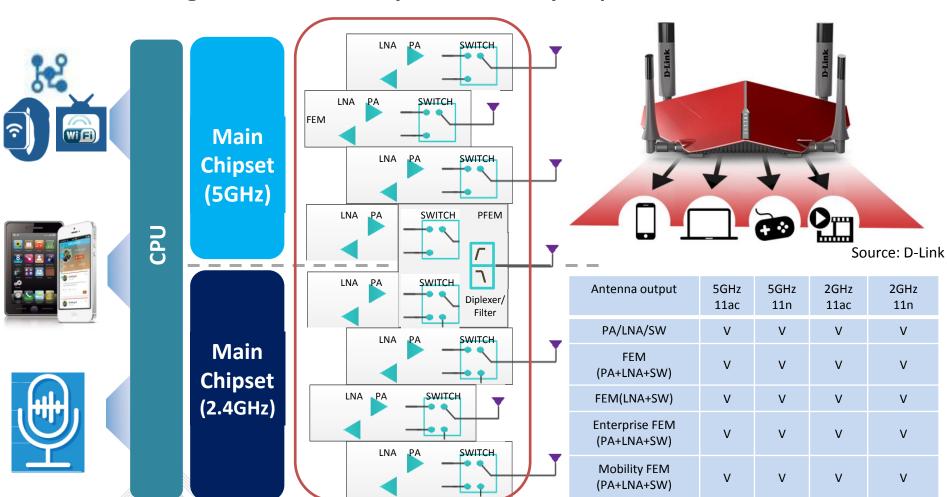






### RichWave has Complete WiFi RFFE Solutions

WiFi RFFE is Key for Performance: MU- MIMO Features Increase # RF Front End PA for range, LNA for Sensitivity. RFFE Quantity Proportional to MIMO

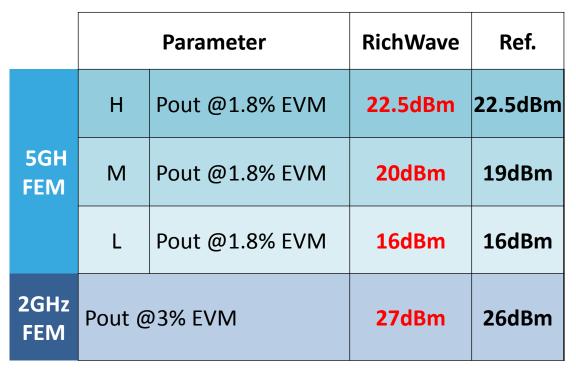




## Our WiFi 802.11ac Win by Performance

#### **Output Power**



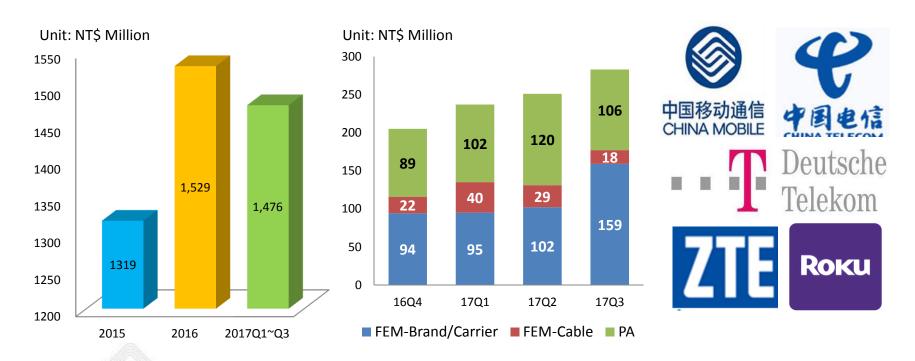






### Annually Solid Growth over 30% in WiFi

- 2017Q3 FEM with QoQ growth is over 55% by 802.11ac Brand/Carriers.
- 2017Q3 WiFi Overall QoQ growth is 14%, YoY growth is over 30%.
- Driven by 11ac worldwide share, MIMO 2x2 and 3x3, and increasing Range-coverage.





# FEM engaged in Router & STB/OTT with Big Brands worldwide

- Our quality and performance are armed with the world level.
- Q4 revenue will increase over Q3 QoQ both in China & Europe.





## Smart speakers Grab in USA & China brands

- Amazon Echo extended voice assistant from home to Business and the era of intelligent assistant is coming!
- Xiaomi Al Speaker [Small Love Classmate] The millet family can control 85 million IoT devices to create the "IoT + AI" ecosystem.



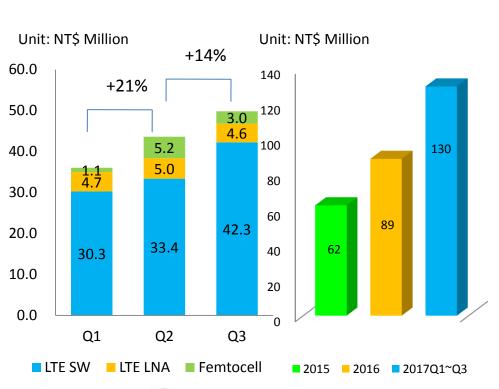






### Win 27% Growth on Brand Players in LTE

- LTE SW growth 27% QoQ mainly come from China top brand.
- Continue penetrating into global brands in 2017 2H.





Top Five Smartphone Companies in PRC, Shipments, Market Share, and Year-Over-Year Growth, 2017Q1 Preliminary Data (Units in Millions)

Company	2017Q1 Shipment Volumes	2017Q1 Market Share	2016Q4 Market Share	2016Q1 Market Share	Year-Over-Year Unit Change (2017Q1 over 2016Q1)
Huawei	20.8	20.0%	16.8%	16.0%	25.5%
OPPO	18.9	18.2%	18.1%	15.3%	19.5%
vivo	14.6	14.1%	16.0%	13.2%	7.6%
Apple	9.6	9.2%	11.0%	12.7%	-26.7%
Xiaomi	9.3	9.0%	7.4%	9.8%	-7.5%
Others	30.8	29.6%	30.7%	33.0%	-9.6%
Total	104.1	100%	100%	100%	0.8%

Source: IDC Quarterly Mobile Phone Tracker, May 4, 2017



## **SoC Projects keep increasing shipments in H2**

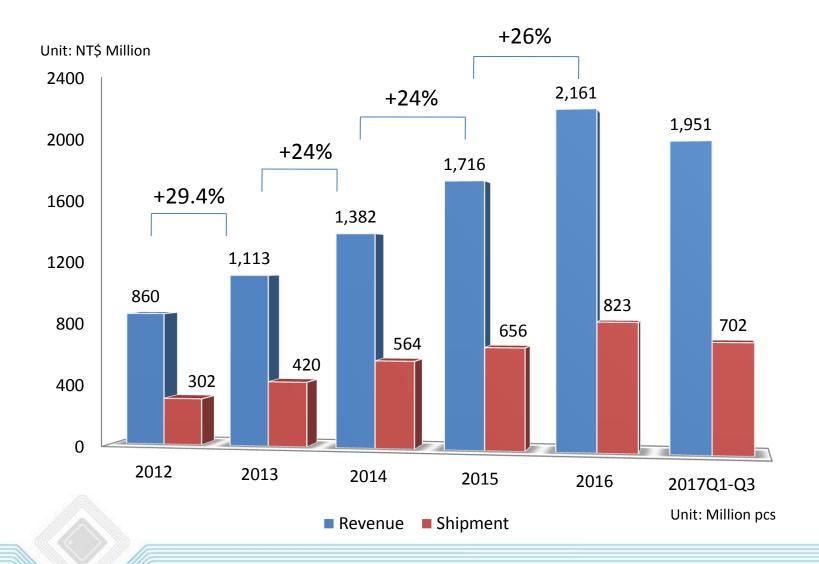
- FM continues to win in Korea flagship phones after Note 8.
- Wireless long-distance HD video increased the shipments to smart home, car backup, drone... with our proprietary transceiver.







## Trend in Revenue >20% growth





## **Revenue by Product Portfolio**

